

# APPAREL MERCHANDISING AND DESIGN, A.A.S.

## Entry Time

Fall (recommended)

## Award

Associate of Applied Science degree

2 years (4 terms)

The Apparel Merchandising and Design program is designed to provide students with knowledge and hands-on experiences in the apparel and textiles industry. Students will develop skills applicable for retail establishments, visual merchandising, and entrepreneurship. The coursework includes the organization and production of the annual fashion show. Additional learning opportunities outside the classroom environment consist of a supervised internship, fashion week, and digital magazine development. Credits earned for the Apparel Merchandising and Design program can transfer to four-year universities.

## Career Opportunities

- fashion sales/buyer
- specialty and department store management
- visual merchandiser
- fashion stylist
- alterations specialist

## Degree Requirements

Term 1		Credit Hours
APP-130	Principles of Fashion Merchandising	3
APP-140	Fashion History	3
APP-120	Apparel Visual Merchandising	3
ENG-105	Composition I	3
MAT-115	Mathematics and Society	3
or Approved Math Course		
<b>Term Totals:</b>		<b>15</b>
Term 2		
APP-160	Sewn Product Analysis	3
APP-170	Fashion Trends and Consumer Analysis	3
APP-240	Fashion Design	3
SPC-101 or SPC-112	Fundamentals of Oral Comm or Public Speaking	3
CSC-116	Information Computing	3
MKT-180	Customer Service Strategies	1
<b>Term Totals:</b>		<b>16</b>

Term 3		
APP-210	Apparel Textiles	3
PSY-111	Intro to Psychology	3
APP-270	Fashion Buying	3
APP-275	Fashion Styling Process	3
Any course with subject code: ACC, BUS, FIN, MGT, MKT or an approved math/science course		3
<b>Term Totals:</b>		<b>15</b>
Term 4		
APP-215	Sustainability in Apparel	3
APP-220	Fashion Show Procedures	3
MGT-300	Intro to Entrepreneurship	3
ECN-130	Principles of Microeconomics	3
Humanities or History/Culture Course ( <a href="https://creditcatalog.kirkwood.edu/aas-degree-humanities-requirement/">https://creditcatalog.kirkwood.edu/aas-degree-humanities-requirement/</a> )		3
WBL-305	Intern: Bus/Finance/Mktg/Mgt	1
<b>Term Totals:</b>		<b>16</b>
<b>Program Totals:</b>		<b>62</b>

## Optional Courses

Code	Title	Credit Hours
APP-924	Honors Project	1
APP-928	Independent Study	1-3