

# BUSINESS ADMINISTRATION: MARKETING MANAGEMENT

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Department website. (<http://www.kirkwood.edu/businessdept/>)

- Business Administration: Marketing Management, A.A.S. (<https://creditcatalog.kirkwood.edu/career-programs/business-administration-marketing-management/business-administration-marketing-management-aas/>)
- Retail Marketing Certificate (<https://creditcatalog.kirkwood.edu/career-programs/business-administration-marketing-management/retail-marketing-certificate/>)
- Sales Certificate (<https://creditcatalog.kirkwood.edu/career-programs/business-administration-marketing-management/sales-certificate/>)
- Social Media Marketing Certificate (<https://creditcatalog.kirkwood.edu/career-programs/business-administration-marketing-management/social-media-marketing-certificate/>)