

# DIGITAL ARTS, A.A.S.

## Entry Time

Fall, Spring or Summer

## Award

Associate of Applied Science degree

2 years (4 terms)

The Digital Arts program prepares students for careers in fast-paced, and diverse areas of media technology including photography, graphic design, broadcast and film production, web design and social media marketing. The strong multi-media foundation also includes entrepreneurship plus general education courses that position graduates for employment in the multi-dimensional fields of communications strategies and media relations. Upon completion of the program, students will have the skills to directly enter the workforce with marketable credentials in addition to a solid foundation of coursework should they choose to transfer to one of the many regional four year institutions to continue their education.

## Career Opportunities

- multimedia artists and animators
- artists and related workers
- photographers
- film and video editors
- producers and directors
- reporters and correspondents
- camera operators
- media and communication workers

## Degree Requirements

Course	Title	Credit Hours
<b>Term 1</b>		
ART-186	Digital Photography	3
ART-301	Design Fundamentals	3
GRA-101	Survey of Graphic Communications	3
MMS-111	Video Production I	3
CIS-207	Fundamentals of Web Programming	3
	<b>Term Totals:</b>	<b>15</b>
<b>Term 2</b>		
ART-223	Advanced Photography	3
ART-161	Digital Art	3
MKT-110	Principles of Marketing	3
MMS-101	Mass Media	3
MMS-209	Video Production II	3
	Communications Course	3
	<b>Term Totals:</b>	<b>18</b>

<b>Term 3</b>		
ART-224	Commercial Studio Lighting Table Top and Portrait	3
MMS-105	Audio Production	3
BCA-290	Web Design Principles	3
MKT-130	Social Media in Business	3
	Communications Course	3
	Math Course	3
	<b>Term Totals:</b>	<b>18</b>
<b>Term 4</b>		
GRA-131	Digital Layout	3
GRA-140	Digital Imaging	3
MKT-135 or MGT-300	Content Marketing or Introduction to Entrepreneurship	3
MMS-241	Public Relations and Marketing	3
ART-945	Digital Arts Capstone	3
	<b>Term Totals:</b>	<b>15</b>
	<b>Program Totals:</b>	<b>66</b>